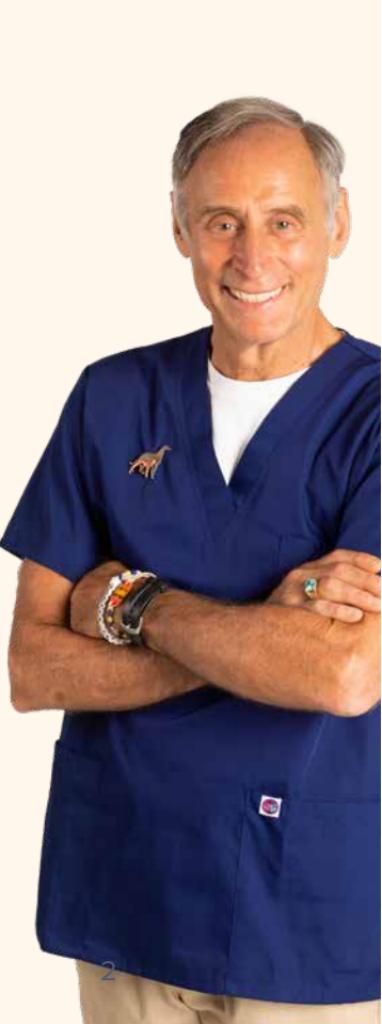




# How to Start Your Cat on Feline Prime

PLEASE READ CAREFULLY BEFORE STARTING





## Hey there, fellow cat parent!

In my experience, the key to a healthy kitty is a healthy gut — so first I'd like to congratulate you on taking this important step for your cat's longevity!

I designed Feline Prime to help ease your cat's digestion, lessen smelly odors, promote a calm mood, and support a healthy immune system.\* But if you want to see the best results, you have to start your kitty the right way.

That's why I put together this quick and easy start-up guide. It contains your cat's easy "transition" plan, their serving suggestion, and helpful startup tricks — so make sure you read it from start to finish so your cat can experience the best benefits possible.

I can't wait for them to get started.

Your dedicated partner in feline care,

A handwritten signature in black ink that reads "Marty Goldstein, DVM".

**Dr. Marty**

\*All cats are unique. Your cat's results can and will vary.

# How much Feline Prime does your cat need?

The recommended serving size is based on your cat's weight.

## FEEDING RECOMMENDATION

Weight of Cat	Amount Per Day
1-30 lbs	1 scoop

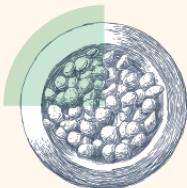


# Introducing your kitty to Feline Prime

It may take your cat a little time to adjust to a new formula, which is perfectly normal...

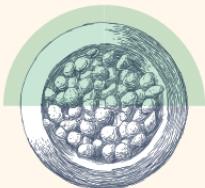
After all, if your cat's never tried a formula that contains probiotics and prebiotics, their ratio of "good" to "bad" gut bacteria is likely way off-balance! That's why it's best to mix in a small amount of Feline Prime into their food over time.

## Dr. Marty's 'Easy Transition' Plan:



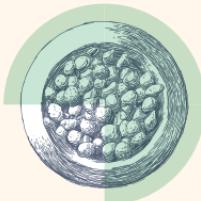
### DAY 1-3

Mix  $\frac{1}{4}$  of your cat's Feline Prime serving into their food.



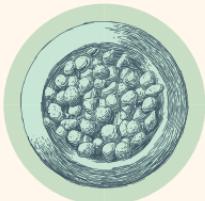
### DAY 4-6

Mix  $\frac{1}{2}$  of your cat's Feline Prime serving into their food.



### DAY 7-9

Mix  $\frac{3}{4}$  of your cat's Feline Prime serving into their food.



### DAY 10

Mix your cat's full serving of Feline Prime into their food.

# How to Prepare Feline Prime



1

Sprinkle the desired amount of Feline Prime over your cat's food.



2

Mix well until combined.



3

Let your kitty chow down!

Note: Feline Prime can be mixed into wet or dry food.

# What to expect from Feline Prime

Feline Prime has a natural savory flavor most cats love, so there's a good chance your cat will fall in love with this formula almost instantly. That said, some felines adapt to change differently. So let me go over some temporary issues you may encounter during the first few days and what to do.

---

**Stomach issues:** If you notice either runny stool or vomiting, don't be alarmed: These issues usually disappear after a few days. While not all cats experience these issues, it's typically a sign the "good" bacteria is fighting off the excess "bad" bacteria and removing the toxins left behind. Which means the formula is working as it should!

In most cases, their digestion will normalize within 2-3 days (just make sure to keep your cat hydrated). If these tummy troubles do not resolve themselves quickly, or you notice any other strange behavior from your cat, consult your veterinarian right away, as there may be another issue at hand.

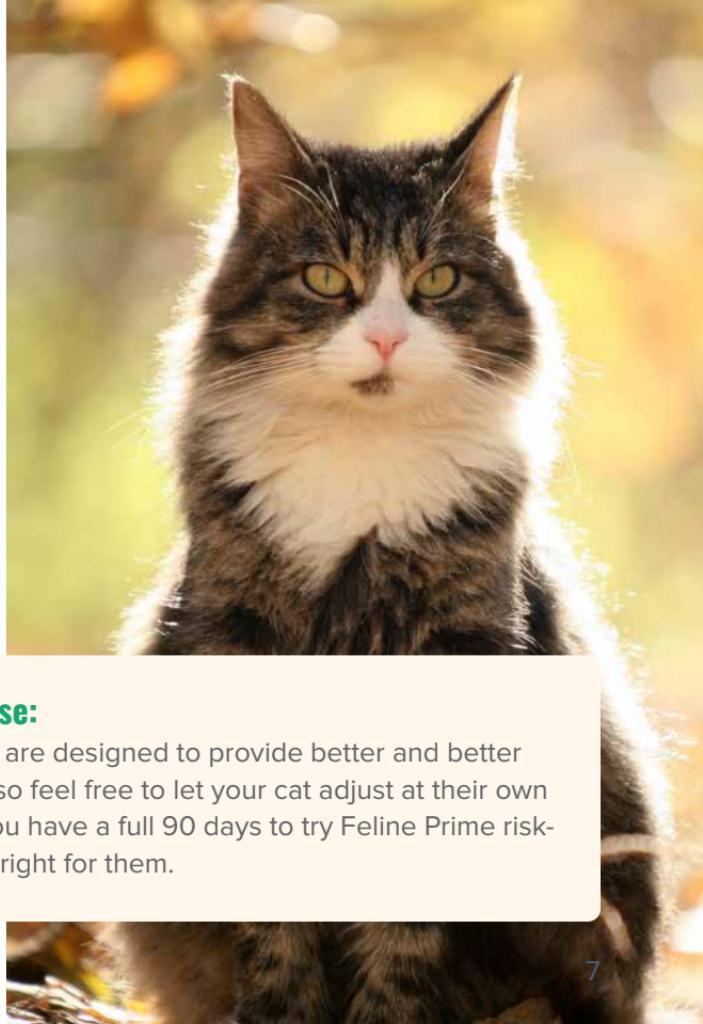
**What to do:** Luckily, my easy 10-day transition plan can help minimize these issues for most cats — so be sure to check out the guide on page 4.



However, if you don't see steady improvement, try slowing the plan down by adding **SMALLER** amounts of Feline Prime to their food over a **LONGER** period of time. Once tummy troubles fade and you begin seeing the results, you'll be glad you stuck with it.

**Refusing to eat:** Even though Feline Prime has a natural “meaty” flavor most crave, some cats may be extra sensitive to changes to their food. So if your kitty doesn’t chow down right away, they may just need a little time to get used to it.

**What to do:** Add a few drops of filtered water to your cat’s food and Feline Prime, then mix it all together. This helps the formula dissolve into the food so your kitty will be less likely to notice a difference. And make sure to give your cat a ton of love after they finish their meal! Positive reinforcement can go a long way, so reward them with verbal praise, petting, or even a healthy treat after they’ve eaten. This will encourage them to keep cleaning their plate.



### **My 90-Day Promise:**

Formulas like these are designed to provide better and better benefits over time, so feel free to let your cat adjust at their own pace. Remember you have a full 90 days to try Feline Prime risk-free to decide if it's right for them.

# Dr. Marty's Expert Tips



**Mix Feline Prime into your cat's food** instead of just sprinkling it on top. This makes sure the formula is well-combined and won't stick to their nose when they go in for a bite.



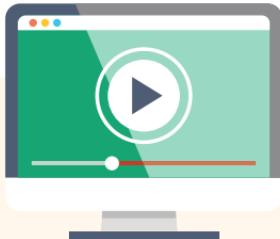
**Feed your kitty at the same time** every morning and evening. A consistent eating schedule helps them digest the compounds in the formula more efficiently.



**Add a few drops of filtered water** to your cat's food and Feline Prime and mix well. This helps the formula combine with the food, so even "picky" kitties can have no problem gobbling it up.



**Reward your whiskered pal** after they finish a meal mixed with Feline Prime by giving them tons of verbal praise and pets or a healthy treat. This will motivate them to clean their plate every time!



**Want more information? Check out my quick-start video online at: [www.drmartypets.com/faq](http://www.drmartypets.com/faq)**